CANADIAN MOVING PICTURE
# Digest

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# GREEN MEMORIES

JOHN C. Green, veteran of motion pictures in Canada and a picture pioneer, has died at the age of 85.

John Green during the picture pioneer days in Canada travelled with a show of his own in which he was billed as the internationally famous magician.

Prior to the John Griffin interests in motion pictures, John Green introduced movies at the West End Park in Ottawa. This was about 1895-6. Ernest Ouimet, Charlie Stephenson, Bill Stewart will remember John Green's travelling show in which he appeared much as the familiar figure of Variety's Barker.

Green was manager of several theatres in Eastern Canada, but his stronghold was in the West. If Clair Hague were alive he could tell you stories of John Green and of the Edison kinetoscope machine, for Clair Hague, also, travelled through Canada as an internationally famous magician, not overlooking Clair Hague's Passion and Life of Christ, with which picture he toured Canada in those early days of a Canadian film history, to which John Green belonged, the years which have been referred to as, "the hole in the wall" form of entertainment.

It is over eighty years ago, in 1870, that Alfred W. Cooper brought from England to Toronto what resembled a large, round cake-tin, which was placed on the top of a pedestal, and which cake-tin was perforated with thirteen vertical openings. As the cylinder revolved, and as you looked through the slits, you could see the objects, such as men and women, birds, early locomotives, in motion. This motion was the beginning of motion pictures.

When we talk about motion pictures, we should recall that this world-wide industry of ours was once talked about as The Infant, for it was prior to the middle of the last century when Clark's Wheel of Life was invented, and which presented people in action, and all in colour.

The motion picture device brought to Canada from England by Cooper is said to have been invented in 1845. In addition to the Wheel of Life, there were a number of long, narrow strips of paper, mostly printed, but some of which were painted by hand. They presented a series of pictures, each one advancing slightly beyond the previous picture in the scenes and in the action of the characters. The basic principle employed in the production of motion pictures today is the same as that utilized in 1845.

In many parts of Europe there were experiments in rapid motion, whereby an inanimate object could be brought into animation. Peter Mark Roget was one of the first scientists to study the nature of the illusion of rapid motion. His efforts inspired the Zoetrope. Prof. Edward Maybridge, in 1880, did some important experimental work in California, and later, Edison, followed through with these experiments, and invented a cylinder machine on which he made a motion picture in 1888. This was in truth an embryonic motion picture, a scenic background before which one of Edison's mechanics, Fred Ott, cut some capers.

But how to produce a motion picture which presented what one wished to present! That was the question. The late George Eastman of the Eastman Kodak Company in Rochester, N.Y., made such a picture, and Edison used this in conjunction with his own product, giving birth to motion pictures.

Film history opens its pages in recalling John Green's long association with motion pictures, an association now terminated with his recent death, at Mundare, Alberta.

As we approach the John Green era of 1895, we consider the date of 1894, when the first "peep show" opened in New York City, following which, soon after, a Virginian, Major Woodville Latham, presented a motion picture on Broadway, a flickerite par excellence, but the public was attracted and fascinated.

About this time in France, Louis and Auguste Lumiere of Lyons, and Robert Paul of London were already experimenting and getting as far as the screen, but they had not learned how to throw a film, or to project it upon the screen.

Thomas Armat, of Washington, perfected a projector, simple in its device, which was used commercially in Atlanta, Georgia, in September, 1895. From that date the motion picture progressed successfully and this continued with rapidity.

In a hall on St. Lawrence Street, and again in Sohmer Park, Montreal, pictures of a primitive type were exhibited back in 1888, when Auguste Guay and Andre Vernet brought a Lumiere motion picture machine to Canada from France.

In 1904, the Countess D'Hauterive and her son came to Canada from France, and exhibited motion pictures at His Majesty's in Montreal, this theatre being one of the vaudeville theatres of the Keith-Proctor-Albee circuit.

There has been some controversy concerning who was the father-inventor of motion pictures, the British have claimed it was W. Freise Greene. According to our records W. F. Greene made a picture of traffic at Hyde Park corner in London, and this picture was shown in 1890 to the Royal Photographic Society.

W. F. Greene, who made the camera which photographed this picture, was a London photographer, and he patented his camera on June 21st, 1889, in conjunction with Mortimer Evans.

The Chronophotophone was invented in 1892, followed by the Edison Kinetoscope in 1894. The Kinetoscope revealed pictures in motion which could be seen by applying your eye to a stereoscopic enlarged hood, and

*(Continued on Page 8)*

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# 100% SOCK REVIEWS ON M·G·M's "AMERICAN IN PARIS!" *(Technicolor)*

**Typical sample of all trade paper reviews is this one from M. P. DAILY:**
*(A Front Page Review)*

"Nothing quite like M-G-M's 'An American In Paris' has come from Hollywood. It has Gene Kelly's finest performance, George Gershwin's music, new faces and fine talents. May well mark a new milestone in film musicals. Entertainment with a capital E."

M-G-M presents "AN AMERICAN IN PARIS" to the music of George Gershwin starring GENE KELLY and introducing LESLIE CARON with OSCAR LEVANT • GLORGES GUETARY • Nina Foch • Color by TECHNICOLOR • Story and screenplay by Alan Jay Lerner • Lyrics by Ira Gershwin • Directed by Vincente Minnelli • Produced by Arthur Freed

# 100% SOCK REVIEWS ON M·G·M's "ANGELS IN THE OUTFIELD!"

**Typical sample of all trade paper reviews is this one from VARIETY:**

"'Angels In The Outfield' bids fair to be one of the year's top grossers. Fine box-office outlook for this rip-roaring comedy fantasy, starring Paul Douglas, Janet Leigh and introducing little Donna Corcoran, 'another Shirley Temple.'"

M-G-M presents "ANGELS IN THE OUTFIELD" starring PAUL DOUGLAS • JANET LEIGH • with Keenan Wynn • Lewis Stone • Spring Byington • Bruce Bennett and introducing Donna Corcoran • Screen Play by Dorothy Kingsley and George Wells • Based on a Story by Richard Conlin • Produced and Directed by Clarence Brown

# RAY PRESENTS

THE death of beautiful Maria Montez, at 31, is lamentable, particularly since this very vibrant star was drowned in her bathtub following a heart attack in her home in the suburbs of Paris.

Maria Montez was the wife of the equally famous French actor, Jean-Pierre Aumont, and they had two children.

Of Latin-American origin, Maria Montez was born in the Dominican Republic, where her father was a Spanish Consul. Prior to her movie career, Maria was a successful artist's model, living in South America, France, The Canary Islands and New York. Her first important movie was the Arabian Nights. She also played in White Savage, South of Tahiti, Moonlight in Hawaii.

*In 1950, she received from the Superior Court, Los Angeles, an award which gave her an additional $38,000 for her work in, Siren of Atlantis, for which she had already been paid $62,000, but she claimed that the producer had agreed to pay her $100,000 for her work.*

The report, concerning her death, mentioned that she had been taking reducing-baths. The Paris fire department used its emergency equipment, for over two hours, in an effort to revive beautiful Maria before the attending physician pronounced her dead.

LIFE Magazine of September 3rd had, as its front cover-portrait, Gina Lollobrigida, one of Italy's fiery beauties.

I met Gina when I was at the Locarno Film Festival, in 1949. She had just completed Love of a Clown for Itala Films, in which she was the Nedda of Pagliacci fame.

This was her first important movie part. Previously, I saw her in some Italian-made short subjects. Gina Lollobrigida is very young and quite pretty, with that kind of a fiery temperament which lends depth and animation to prettiness.

*In the masculine world, she would be dubbed sexy, for despite her lithe and slim form, she has what it takes, by way of contour, to be termed voluptuous and sensuous.*

On page 64, of the same issue of Life, there is a three-page pictorial display of Italian film stars, the caption of which is "sexy signore, they liven Italian films."

The photographs are by Philippe Halsman, of whom it is said, that his portrait of Lollobrigida is the 50th one to adorn Life's cover page.

WHEN Lollobrigida was selected as one of the stars to appear in, Mad About Opera, it was a distinct compliment to her histrionic ability, for starring in, Mad About Opera, are the following famous concert and operatic stars: Beniamino Gigli, Tito Gobbi, Gino Bechi, Francho Mannino, Tito Schipa and the ballerina of the La Scala, Nives Poli.

Halsman, in commenting on Lollobrigida, states, "She probably has the best figure of any actress I've seen." Last year she visited Hollywood, and was given a contract by Howard Hughes, but she returned to Italy, and at the present time is preparing to go to Paris to do a French picture.

*Among Life's "sexy signore," there are, in addition to Lollobrigida, Lea Padovani, one of Italy's busiest stars, who was recently seen in the U.S. in a picture, the title of which was, Three Steps North. Silvana Mangano who will introduce herself to Canadian audiences in, Bitter Rice, currently playing at the Studio in Vancouver, and the International Cinema in Toronto. Halsman talks of Mangano as having "an animal beauty and laziness," but a "sharp intelligence." In her next picture Mangano will portray the character of a nun.*

Marina Berti is another of the so-called "sexy signore," and Halsman describes her as "a combination of madonna and wildcat." She was in the Hollywood-produced picture, Up Front, and plays a slave-girl in Quo Vadis.

ANNA Magnani, who has already won recognition in the U.S., in Canada, and of whom it may be said, that she is the dearly beloved of the Italian masses, is the fifth of the "sexy signore." Halsman states, that Anna Magnani, "greatest of all Italy's film actresses influenced the work of Padovani, Mangano and Berti, that meeting these Italian stars you meet them just as they are on the screen, notwithstanding the lack of any effort to glamourize themselves, they do not lack glamour, and they constitute the sexiest sisterhood in the entertainment world today."

*I can imagine the reaction which visitors to Italy may have, on seeing the beauty of the Italian women, with their fine hair, beautiful eyes, classic features and perennial good nature. On every street one meets an Italian beauty with the face of a madonna, faces which centuries ago inspired the great masters in their paintings of The Madonna and Child, and the modelling of the forms of godesses.*

However, at Locarno in Switzerland, where I first saw and met Gina Lollobrigida, I also met the British star Jean Simmons, and I thought how lovely she is, from her head to her toes. Lollobrigida has not the beauty which Jean Simmons possesses, but Jean Simmons is not "a sexy signore," and Lollobrigida is.

THE J. Arthur Rank Film Distributors (Canada) Ltd. and Monogram Pictures of Canada Limited were hosts at a special luncheon on Friday, September 7th, in the ballroom of the Royal York Hotel, where members of the film trade and press had an opportunity to meet the guests of honour, Steve Broidy, President of Allied-Monogram Pictures, Walter Wanger, who recently made a deal to produce a number of pictures for Allied-Monogram, Ed Morey, Vice-President of Allied-Monogram, and Maurice Goldstein, General Sales Manager.

*Mr. Leonard Brockington, K.C., President of Odeon Theatres of Canada Ltd., introduced the guests of honour, and those seated at the head table, namely Morris Stein, Famous Players Canadian Corp., David Griesdorf, Odeon Theatres of Canada Ltd., Nat Taylor, 20th Century Theatres, Oscar R. Hanson, producers representative for Allied-Monogram in Canada, Frank Fisher, General Sales Manager of J. Arthur Rank (Canada) Limited, Ivor Smith, Odeon Theatres of Canada Limited, Ed. Morey, vice-pres., and Maurice Goldstein, general sales manager, Allied-Monogram, Sam Feingold, National Theatres, Frank Vaughan, general sales manager, Allied-Monogram, John C. Flinn, publicity director, Allied-Monogram, Hollywood, C. R. B. Salmon, comptroller, Odeon Theatres of Canada Ltd.*

Mr. Brockington, in introducing Steve Broidy, and in giving a welcome to the many guests present, paid a tribute to what Steve Broidy had achieved for Allied-Monogram, and also paid a tribute to Walter Wanger, whose contributions of fine pictures to our industry had familiarized his name to exhibitors and to motion picture patrons.

WE, in the film trade, have been educated through experience to expect always the best from Leonard Brockington when we have the privilege to hear him speak, and irrespective of the shortness or the length of his address, his clarity and agility of thought, his wit and powers of oratory embellish even a mere statement of figures and facts. On this occasion, he spoke briefly, both in the introduction of the guests of honour, and in his closing remarks.

*Many of us, in Canada, have had the pleasure of meeting Steve Broidy previously. Those who know him*

(Continued on Page 5)

# Toronto and District

BILL PRESS

Alan Walker, well-known Toronto photographer, died in the Toronto General Hospital after an illness of two months. Earlier in life he had been crippled by arthritis and first took up camera work as a hobby. He will be remembered by many members of the film trade as the one who took head-table and other pictures of banquets, luncheons and conventions.

*During the engagement of "The Scarf," the new Savoy Theatre in downtown Toronto, operated by the Okun Bros., enjoyed a tie-in by the Lady Ellis Shops around town. Yes, the stores featured neck scarves.*

The latest government figures show that the sale of television sets in Canada during the first five months of 1951 totalled 19,252 receivers, valued at $10,663,699, compared with 4,248 sales, with a valuation of $1,791,280, in the same period of last year.

The number sold in May, 1951, totalled 1,088, compared with 686 sets in May of 1950. Sales in the Windsor area for the latest month were 442, while 358 were sold in the Toronto-Hamilton district, and 186 in the Niagara Peninsula.

*The Palace Theatre, Hamilton, offered a "Back to School Special" in connection with the engagement of "The Painted Hills."*

*Free book covers, pencils and sun visors were distributed among juvenile patrons at the Friday and Saturday matinees prior to the re-opening of schools in the week of Sept. 3.*

Commencing Sept. 3, a double-bill policy went into effect at the Winchester Theatre, a modern unit of National Theatres Service Limited at Winchester, Ont., the previous presentations have been single-feature programs. The new plan started with "Daughter of Rosie O'Grady" and "Mad Wednesday."

Programs are changed twice weekly at the Winchester, the manager of which is Clarence Chamberlain.

## Henry A. Morton Dies

Henry A. Morton, President of the Manitoba Attractions Ltd., which includes the four theatres in the Odeon chain in Winnipeg, died Aug. 29 in a Winnipeg hospital following a short illness from heart trouble. He was 60 years of age, and had lived in Winnipeg for the past forty years. Starting as a doorman in a local theatre Mr. Morton rose to be the most successful individual owner of moving picture houses in this city, directing the Odeon, the Garrick, the Rialto and the Beacon, also the two leading theatres in Saskatoon, Sask. He always had confidence in the future of Moving Pictures, even when he operated the Gem Theatre, the smallest in Winnipeg, with a capacity of only 100 seats. He had a strong hold on the Moving Picture going public, and was well known because he ran his productions three and four consecutive weeks. He had the exclusive rights in Winnipeg to all United Artists output and made large sums of money out of their screenings. His advertising was always honest and clear, and he never hesitated to spend large sums of money in advertising. Two nephews are leading lights in Winnipeg theatrical circles, Harry Hurwitz, being general manager of the Odeon circuit; and Bob Hurwitz, general manager of Starland, the Fox, and the Regent Theatres, all being Main Street Theatres. Mr. Morton was a former President of the Manitoba Motion Picture Association, and also was prominent in the Pioneers Association.

Mr. Morton was born in Minsk, Russia, and came to Boston, Mass. when 14 years of age with other members of his family. He came to Winnipeg in 1914, and at once connected himself with the Moving Picture industry. He came into prominence when he leased the Majestic Theatre on Portage Ave. and branched out in a big way, securing many of the pictures of the early years of Hollywood. He is survived by his widow, a son and a daughter and three sisters in Boston.

Mr. Morton was a member of many Hebrew organizations. The funeral was held from the Shaarey Zedek synagogue.

Mr. Morton was a warm personal friend of Ray Lewis, Editor of the Canadian Moving Picture Digest, and had keen liking for the Digest all through his Theatrical career.

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# Bushman of "David and Bathsheba" Visits Toronto

Time has dealt kindly with one of the greatest movie stars of all time. Francis X. Bushman, who several times won the title "King of the Movies" before the films learned to talk, is seen here in two widely separated screen achievements. *Left*, as Mesalla in MGM's "Ben Hur," and *right*, as King Saul in Twentieth Century-Fox's "David and Bathsheba." The sexagenarian player visited Toronto for the opening at the Victoria Theatre last week.

# RAY PRESENTS

*(Continued from Page 3)*

*well, and those who have watched the growth and activities of Allied-Monogram, know him as a man who is right down to earth. He has permitted Monogram Pictures to have no illusions of embarking on million dollar productions. The path which he hewed out for Monogram has been the production of bread and butter pictures for exhibitors and their theatre patrons. His company has paid its way as it went along, and in his words as more money came into "the kitty" a little more money was put into the pictures produced and more pictures produced. "No time to seek new investments, too busy counting profits."*

"WE do not aspire to be an MGM," stated Steve Broidy, "We know our place in this industry, and we have a place which we intend to maintain. We will have a program of 45 features for 1951-52, at the rate of four a month in production. The entire program will be supervised by the newly-appointed executive producer Walter Mirisch. We have made mistakes in the past, but a recognition of such mistakes will prevent a repetition of them. We intend to continue to produce the bread and butter pictures for exhibitors, pictures which exhibitors can afford to buy, and which we can afford to sell at certain prices, but having solidified our position, our door is now wide open to independent producers whose product merits special consideration, exploitation, bookings and prices. With this objective in view, we made a deal with Walter Wanger, whose long history and experience as a producer, and the quality of his productions assures our company, that through the Walter Wanger productions, Allied-Monogram will offer exhibitors, for their patrons, as good as the best available on the market.

*"As Allied-Monogram, we know what we can do best, although when we produced Fifth Avenue, we made a fine picture, a box-office attraction, but one on which everyone made money but Monogram. We learned that one big picture was not sufficient to convince the exhibitor that big and good are sufficient to get good and big money through circuit bookings for the producer and distributor.*

"Now we intend to let Walter Wanger, whose name has been identified with important pictures, produce a number of pictures which we will distribute, and which will command the recognition which they deserve."

MR. Steve Broidy introduced Walter Wanger, familiar to the trade, not only as a producer, but through his many services to the industry. I could go back and mention quite a formidable list of pictures produced by Walter Wanger for over twenty-five years, but let us go back to Private Worlds, which Wanger produced for Paramount, directed by Gregory LaCava, and in which Charles Boyer, Claudette Colbert and Joan Bennett gave outstanding performances.

Remember, Blockade, back in 1938? Walter Wanger produced this original screen story, with its Spanish civil war background, directed by William Dieterle. Henry Fonda and Madeleine Carroll were co-stars. Wanger has never been afraid of problem themes, as you will find in the pictures which he produced, and which you will find in his handling of the industry problems consigned to his care.

*Who does not remember, Stagecoach, directed by John Ford, and which was considered one of the best. Walter Wanger talked about the pictures which he is going to produce, among which are Buccaneers of the Barrens, with a Canadian background, Queen of the Universe, which relates itself to the planet Venus, and to which Leonard Brockington referred, as a country run entirely by women.*

We have had pictures which gave us Planet X, trips to the moon, to Mars, and now an expedition to Venus, should be at least a thrilling and sexy adventure, if my conception of venus, which I have conceived from sculpture, paintings and tapestries, is related to the Queen of the Universe. But who shall say that Venus does not walk upon the lowliest of planets, the good earth?

WALTER Wanger told us of another production, Aladdin and His Lamp. He spoke of the need of attracting wider audiences to theatres. That exhibitors should not be satisfied to cater only to regular patrons, that their showmanship and merchandising ability should reach out always to attract new patrons to their theatres.

*We had another distinguished visitor in Canada, Francis X. Bushman, the King Saul of the David and Bathsheba, 20th Century-Fox production.*

Francis X. Bushman admits that he is sixty-eight. It is easy to see why he was such a matinee idol, back in the days of the silent film. Bushman has fine features, and that air of grace which comes to those of real talent, who have had their place in the sun.

BUSHMAN is a showman, with a friendly attitude towards press and public, and an ability to recall past and present events for the entertainment of his listeners. When asked what the "X" represented from a name value, Mr. Bushman recounted the story of his baptism, and that the priest was informed that the infant was to be baptised Francis Bacon, in honour of the great writer, but the priest was not impressed by the name, Bacon, and christened the child, Francis Xavier Bushman in honour of St. Francis.

*Incidentally, Francis Bushman stated that his hair which had a reddish tint, was dyed that color, he was forced to dye it because appearing on TV his white hair cast a halo around his head, and audiences were beginning to get the impression that he was saintly.*

In talking about David and Bathsheba, Francis Bushman said, "There was real love, David was willing to risk even his kingdom for the love of a woman. That Romeo stuff in Romeo and Juliet, in comparison to David's love for Bathsheba was just calf-love. I should know, I was a Romeo in those days."

# A Streetcar Named Desire

"A Streetcar Named Desire," which set seven-year Atlantic City record in world premiere engagement there recently, will be given a gala Pacific Coast star premiere at Warners' Beverly Theatre the night of September 18.

The star showing, which will inaugurate the fall premiere season, will precede the special engagements of the production the following day, Sept. 19th, in Los Angeles and at the Warner Theatre, New York.

The film version of famous Tennessee Williams' stage play which won the Pulitzer Prize and New York Critics Award, has been acclaimed by screen commentators as one of the year's outstanding motion pictures, and already has enjoyed many press nominations for Academy Awards.

Vivien Leigh and Marlon Brando star in the film production which was directed by Elia Kazan and produced by Charles K. Feldman for Warner Bros. Miss Leigh played the role of Blanche Dubois in "A Streetcar Named Desire" on the London stage. Except for her, the entire Broadway cast appears in the picture. Included among the players are: Kim Hunter, Karl Malden, Ruby Bond, Nick Dennis, Peg Hillias, Wright King, Richard Garrick, Ann Dere and Edna Thomas.

ALL THE SEAS OF THE WORLD

GREGORY PECK and VIRGINIA MAYO

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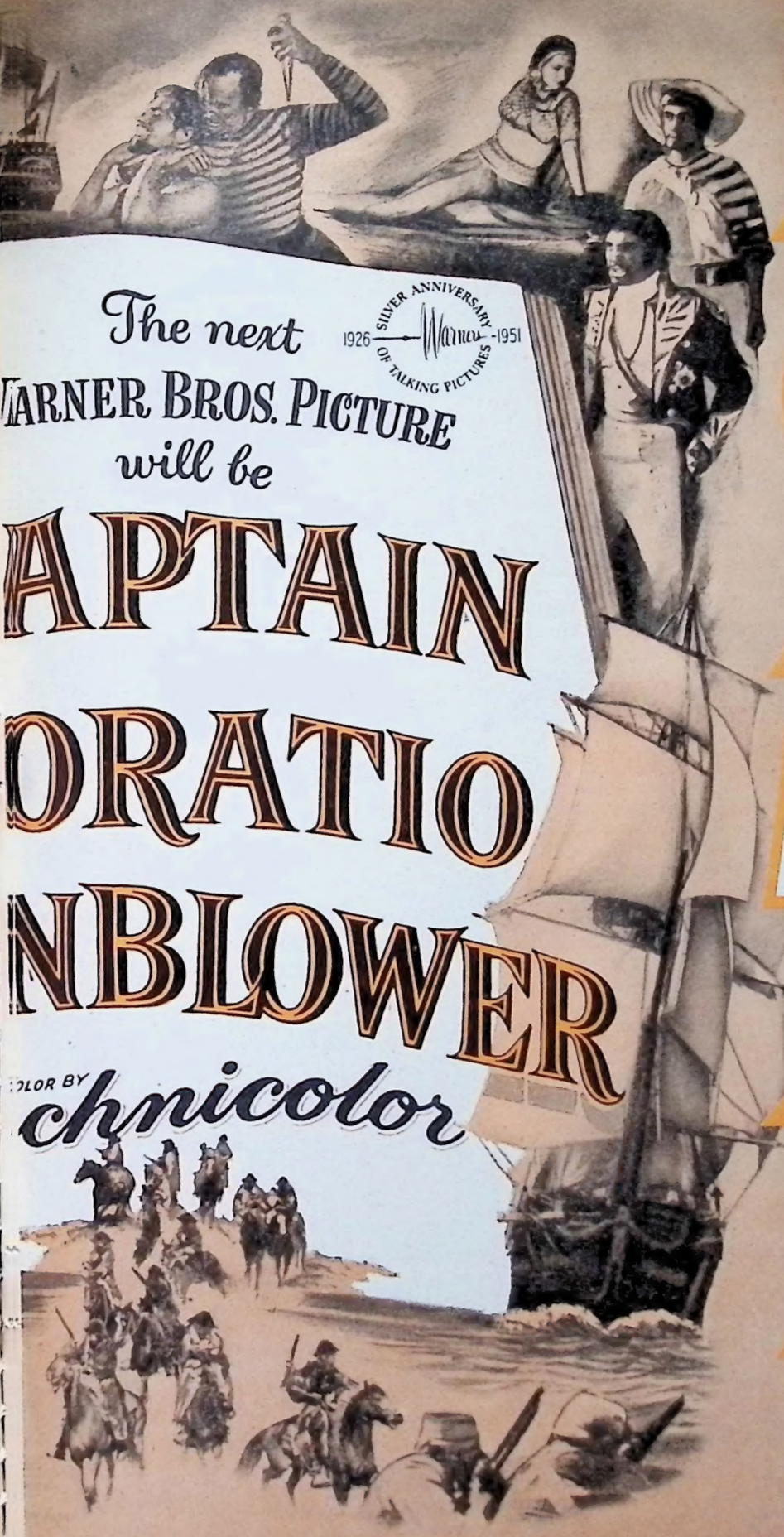
ARE ITS STAGE!



The next
WARNER BROS. PICTURE
will be

CAPTAIN
HORATIO
HORNBLOWER

COLOR BY Technicolor

SILVER ANNIVERSARY 1926 Warner 1951 OF TALKING PICTURES

LOOK FORWARD!
GO FORWARD!

FORWARD

GREGORY PECK
VIRGINIA MAYO
"CAPTAIN HORATIO HORNBLOWER"
directed by RAOUL WALSH
Screen Play by Ivan Goff & Ben Roberts and Aeneas MacKenzie
From the Novel by C. S. Forester

FARLEY GRANGER
RUTH ROMAN
ROBERT WALKER
ALFRED HITCHCOCK'S
"STRANGERS ON A TRAIN"
with Leo G. Carroll
Screen Play by Raymond Chandler and Czenzi Ormonde

RANDOLPH SCOTT
"FORT WORTH"
color by TECHNICOLOR
also starring DAVID BRIAN
PHYLLIS THAXTER
directed by EDWIN L. MARIN
produced by ANTHONY VEILLER
written by John Twist

DORIS DAY
GORDON MacRAE
"ON MOONLIGHT BAY"
color by TECHNICOLOR
with JACK SMITH
directed by ROY DEL RUTH
produced by WILLIAM JACOBS
Screen play by JACK ROSE and MELVILLE SHAVELSON
Musical Direction Ray Heindorf
Musical Numbers Staged & Directed by LeRoy Prinz

"JIM THORPE —ALL AMERICAN"
starring BURT LANCASTER
and CHARLES BICKFORD
STEVE COCHRAN PHYLLIS THAXTER
directed by MICHAEL CURTIZ
produced by EVERETT FREEMAN
Screen Play by Douglas Morrow and Everett Freeman music by Max Steiner
Jim Thorpe, Technical Advisor

"FORCE OF ARMS"
starring WILLIAM HOLDEN
NANCY OLSON FRANK LOVEJOY
with GENE EVANS · DICK WESSON
directed by MICHAEL CURTIZ
produced by ANTHONY VEILLER
Screen Play by IRVIN SHAW & Music by Max Steiner

The Pulitzer Prize and Critics Award Play
"A STREETCAR NAMED DESIRE"
An ELIA KAZAN Production
Produced by CHARLES K. FELDMAN
starring VIVIEN LEIGH
and MARLON BRANDO
directed by ELIA KAZAN
distributed by WARNER BROS. PICTURES
screen play by TENNESSEE WILLIAMS
Based upon the Original Play "A Streetcar Named Desire" by TENNESSEE WILLIAMS
As Presented on the Stage by Irene Mayer Selznick

## Green Memories

*(Continued from Page 1)*

by gazing into a dark box, which was illuminated at set times, with the pictures set in motion. The Holland Brothers of Ottawa, brought the Kinetescope to Canada two weeks after the "peep show" opened in New York.

The Ottawa Street Railway is reported to have exhibited the first motion pictures in Canada, The Black Diamond Express, Watermelon Eating Contest, Bathing at Altantic City and the John C. Rice and May Irwin Comedy Kissing Scene, short films of a length of fifty feet.

There is a record, that in the fall of 1895, there was a store on Yonge Street, Toronto, with a motion picture machine in operation, a projector, which had been brought from France for a Mr. Percy Hill. It was a Lumiere Cinematograph, a beater type, which used forty to fifty foot films on spool banks.

It consisted of a rack which carried a number of velvet covered spools, one of which worked in a groove and acted as a tightener. The spool bank was set up close behind the lamp house, the film passing over and under the lamp. The show was exhibited a few weeks later at Port Hope, Ontario. Among the pictures shown was one of Lumiere and his family having lunch in the garden of his home at Fontainebleu.

In 1896, Edison combined the Thomas Armat projector with his own picture machine, and called it the vitascope, a demonstration of which machine was given at Koster & Bail's Music Hall, Broadway.

Here is where the motion picture began to look real good to showmen, who had a few years previously rented empty stores, shooting galleries in which were introduced the "peep shows." The word nickelodeon became of common usage, since a nickel was charged for admission.

The "peep show" was replaced by the Vitascope, and the first of the longer films was shown in a store in Toronto, located on Yonge Street, close to the present Simpson's department store.

In 1896, two American showmen brought the Corbett-Fitzsimmons fight picture to Toronto, opening a store for its exhibition, and exploiting this fight film like a circus.

From 10 a.m. to 11 p.m. a spieler, on a soap-box, drew the crowds in as he called out the rounds of the fight, while from within, the outside spectators could hear the sound of the gong. The price of admission was twenty cents.

It was an era of travelling shows, and the era in which John C. Green, magician and medicine showman took his show across Canada, and introduced motion pictures with his show.

John Griffin followed John F. Green in motion pictures, although Griffin was the first exhibitor to operate a theatre for motion pictures on a permanent basis in Toronto. In the winter of 1896, he announced the opening of the Theatorium, which was later renamed the Red Mill, and which was just north of Queen Street on Yonge Street.

Now, we are treading almost on the heels of Don Stapleton, of Walter Kennedy, the late Harry Davis of Pittsburgh, of Applegath, of Charlie Thompson, the latter who was one of the first to operate a film exchange, in an office over a restaurant on Queen Street, just East of Victoria, Toronto. General Film Company bought out the Kinematograph company, which had bought out Thompson, and of which exchange George Law was manager.

Charlie Berman operated the World Film Exchange on Yonge Street, and Bill Barrett operated Mutual. There was also a Canadian Film Exchange on Richmond Street.

In those days the exchange business was precarious, many went into film distribution, but few remained in it. John Griffin went into exhibition, he built a circuit of eleven theatres in Toronto, and had theatres in Hamilton, St. Catharines, Sarnia, Chatham, Woodstock, Ottawa, Kingston, Brockville, The Saulte, Sudbury, with Cobalt the farthest point north.

Vaudeville and motion pictures were the attraction which made fortunes for some enterprising showmen, the late Marcus Loew as an example, William Fox, and in Canada, John Griffin, and the late John C. Green.

With the development of feature pictures, vaudeville no longer was required as an attraction, the motion picture stars created millions of motion picture fans, who followed their favorites in all of their pictures.

From 1845 until 1926 there was a span of eighty-one years, before Warner Bros. brought to the industry of motion pictures sound, but during these years of our travail and of our prosperity, we heard the sound of crying producers, crying distributors and crying exhibitors, but we, also, heard sounds of rejoicing, as "peep shows" presented a vision free from optical illusion, of picture palaces and a magnificant quality in picture production, making motion pictures the most popular form of entertainment wherever there was a screen, and a showman operating a theatre.

## Huckleberry Finn

Margaret O'Brien has been signed by M.G.M. for the role of the girl to play opposite Dean Stockwell in "Huckleberry Finn." Gene Kelly and Danny Kaye will be starred as the Duke and the Dauphin.


**A NATIONAL THEATRE SERVICE**

Supplying

**SHOW BUSINESS**

with

- Century Projectors
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"Excellent, marquee strength!" —M. P. HERALD

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Doing Hold-Over Business
Canadian Premiere, Toronto!

# "Unusually good boxoffice!"

—SHOWMEN'S

DAVID E. ROSE
*presents*

# RAY MILLAND

*in*

# CIRCLE OF DANGER

*also starring*

PATRICIA ROC

THE PICTURE YOU CAN COUNT ON FOR TOP PROFITS!

J. ARTHUR RANK FILM DISTRIBUTORS (CANADA) LIMITED

# "His Kind of Woman" Breaks RKO Record at Paramount

Howard Hughes' "His Kind of Woman" broke the RKO record at the Paramount Theatre, New York, when it grossed $87,000 for its first week. This, a company spokesman pointed out, despite the fact that past films to play the house had bigger names for the stage show. The picture is holding for a second week, and will probably go a third, he said.

On the west coast, too, the Jane Russell-Robert Mitchum starrer drew a hugely successful gross at its opening at the Orpheum, El Ray and Hawaii Theatres, and looks to make $42,000 for the week. On the first four days, the Orpheum took in $19,700, the El Ray $5,100 and the Hawaii $7,100, top business for each house.

At the Roosevelt, Chicago, the second week as big as the first, which saw a gross of $30,000. Picture is holding for a third week. At the Goldman, Philadelphia, a second week of $14,000 followed a big first week, and the picture is also holding there for a third week.

In Denver, at the Orpheum, a $17,000 first week assured a hold-over and chalked up the best gross the theatre has had in the past few months. The Palace, Cincinnati, grossed $12,500, for a better than 50 percent increase in what the theatre has been averaging recently in RKO pictures.

Other theatres are reporting similar results. The Malco, in Memphis, took in over $2,000 on opening day, twice what any RKO picture has done recently. At the Malco, Hot Springs, the gross for the first week was highest any RKO film has made in two years. At the Center, Little Rock, the four-day gross of $4,000 was by far RKO's highest gross at the theatre in over a year.

## American Pioneers Form Trade Paper Sub-Committee

Formation of a trade paper subcommittee of the Foundation of Motion Picture Pioneers' Fund Committee, was announced yesterday by its cochairman, Jack Alicoate of Film Daily and Martin Quigley, Sr., of Quigley Publications. The trade paper panel will work in close cooperation with the other groups of the main committee in promoting the program of events planned for the Fall months.

Named to the group were: Jay Emanuel, Jap Emanuel Publications; Abel Green, Variety; Maurice Kann, Quigley Publications; Chick Lewis, Showmen's Trade Review; Don Mersereau, Film Daily; Ben Shylen, Boxoffice; Morton Sunshine, The Independent; and Moe Wax, Film Bulletin.

# Here Comes the Groom Becomes Public and Trade Favorite

The tremendous entertainment value incorporated in "Here Comes The Groom," the new Bing Crosby picture, has been pointed up by film critics throughout the country, declared Jerry Pickman, Director of Advertising, Publicity and Exploitation for Paramount. This Frank Capra production for Paramount received these rave reviews in all of its key city engagements, in which the picture is now achieving record grosses.

Pickman said the public has responded with a flood of ticket buying as a result of the all-out pre-selling campaign conducted on behalf of "Here Comes The Groom," the public's loyalty to Crosby, a perennial favorite, and as a result of the outstanding newspaper reviews, excerpts of which are reprinted below.

Betty Craig of the Denver Post wrote: "Easily the most satisfying film fun that has been screened in fifteen years."

Mary Nash of the Buffialo Evening News stated: "Deft comedy providing Mr. Crosby with his best role in a long time."

Richard Hayes of the Seattle Times wrote: "Quite the best Crosby film since his "Going My Way" and also has Capra at his best. That is saying enough for any movie."

Ward Marsh of the Cleveland Plain Dealer declared: "Groom most assuredly is close to being perfect entertainment. Don't miss it!"

The comments are representative of the acclaim received from critics in other parts of the country.

"Here Comes The Groom," which also stars Jane Wyman, Alexis Smith, Franchot Tone and James Barton, will be the next attraction at the Astor Theatre on Times Square.

In Toronto, "Here Comes The Groom" held over at the Imperial, and reports across Canada give it top place in entertainment value and as a boxoffice grosser.

## Paramount Pay Dividend

The Board of Directors of Paramount Pictures Corporation today voted a quarterly dividend of $.50 per share on the Common Stock, payable September 28th, 1951 to holders or record September 19th, 1951.

## Flight to Mars

After completing her role in Monogram's Cinecolor picture, "Flight to Mars," the blue skies of California were a novelty to Marguerite Chapman, who is starrer in the space drama with Cameron Mitchell.

All during production, with the exception of scenes having to do with the planet Earth, the cast and crew of the picture worked under red Martian skies.

Getting the red sky effect was one of the most difficult photographic assignments ever handed to cinematographer Harry Neumann, he admitted. "We had to hit just the right shade, and our lighting had to balance perfectly, for many reds photograph black," he explained.

## VANCOUVER NEWS

JACK DROY

**Ivan Ackery manager of the Orpheum made himself solid with more than 1,000 orphans and crippled children who were his guests at the morning show opening day of the Disney cartoon feature "Alice in Wonderland." Two of the juveniles were chosen by the audience as Alice and The Mad Hatter, and as a prize they were given a Day at the Pacific National Exhibition as guests of Famous Players and the Vancouver newspapers. The stunt was given top rate publicity in the local papers.**

*Joe Altomare who formerly operated theatres at Fernie and Natal, in the Crows Nest pass district of British Columbia, has taken over the Roxy and Gem Theatres, Grand Forks in the B.C. interior from Harry Phillet of Service Theatres Ltd. Combined seating capacity of the two theatres is 710. Population of the town is 1,800. Cecil Steele who operates a circuit in Northern British Columbia has sold his 250-seat Reo at Smithers to C. A. Goodacre of that town. Steel will continue to operate the theatres at Vanderhoff and Burns Lake on the Prince Rupert CNR line.*

**The Sunset Drive-In was recently opened at Regina, Sask. It was built at a cost of $130,000. The new outdoor spot is next door to the Famous Players' Queen City Drive-In which opened last summer. The Starlight Drive-In operated by Famous Players at Nanaimo on Vancouver Island has added Foto Nite to help out its film programs, and the Cascades Drive-In near Vancouver has added stage shows held before the film programs commence.**

# International Film Distributors Make Deal For British Pathe Pictures in Canada

A new long-term franchise for the distribution of British Pathe pictures in Canada has been consummated by International Film Distributors Limited. Announcement of the signing of this deal was made by N. A. Taylor, President of this company.

Mr. Taylor recently returned from England where he spent considerable time screening a number of the new pictures from this studio and was most enthusiastic about the quality and box-office potential of these pictures.

The first picture to be released under the new agreement will be "Laughter in Paradise." This is an unusual English comedy starring Alastair Sim and characterized by Mr. Taylor as "The funniest English comedy I have ever seen." It will open at the International Cinema in Toronto around Thanksgiving and a very long run is predicted.

Other pictures to follow will be a Phyllis Calvert starring production "The Woman With No Name" now being released in the States under the title "The Panelled Door;" "Murder Without Crime," starring Dennis Price, Derek Farr, Patricia Plukett and Joan Dowling; "The Franchise Affair" starring Michael Denison and Dulcie Gray, and then a delightful Irish comedy with a title which speaks for itself: "You Can't Beat the Irish." Other productions will be announced subsequently.

Negotiations are now taking place for other top quality product which will be announced shortly and in the meantime Mr. Douglas V. Rosen, General Manager of International Film Distributors is expanding the sales and executive organization in anticipation thereof.

## Golf Tournament Winners

The following is a list of the winners at the J. Arthur Rank Annual Golf Tournament, Thurs., Aug. 30th. The J. Arthur Rank Trophy for the lowest net score was won by Bob Gardner of the Odeon Movie Club with a score of 72. The lowest gross was won by W. Tyers, Manager of the Odeon Theatre with a score of 86. The second and third lowest grosses was won by R. Dale of National Theatres and Bill Balmer of JARO Films. The lowest score for the first nine holes by Dawson Exley of Odeon and the lowest gross for the last nine holes was Sam Sarick of National Booking. The first low net of the first nine holes won by Harold Blumson of JARO and the second nine holes by Zeke Sheine of JARO.

## On Moonlight Bay

Based on returns of its first two hundred and fifty engagements, Warner Bros.' Technicolor musical, "On Moonlight Bay," starring Doris Day and Gordon MacRae, is twenty-five to thirty percent ahead of "Tea For Two" and "Lullaby of Broadway," two top grossing Warner musicals. Playdates of "On Moonlight Bay" were sparked across the country with highly successful campaigns keyed to "On Moonlight Bay" Harmony Quartet Contests, in tie-up with Columbia Records and Evans Lighters.

## Odeon Theatres Ltd. Declares Dividend

LONDON, Sept. 5 — The annual report of Odeon Theatres Limited and associated companies for the year ended June 23rd, 1951, will be issued on September 19th. (British Odeon is the parent company of The Odeon Theatres (Canada) Limited and other Canadian corporations in the J. Arthur Rank group).

The consolidated profit and loss account of Odeon Theatres shows trading profits subject to depreciation, interest and taxes of approximately $15 millions, (£5,125,230) against £3,293,426 for the preceding fiscal year. A reduction in bank indebtedness of £3,736,290 during the year ended June 23rd, 1951, is reported in the consolidated balance sheet which together with the reduction achieved in 1950, makes a total reduction of £7,072,835 in two years.

The directors announce that they have declared one year's dividend on the 6 per cent preference shares of Odeon Theatres Limited, out of the profits for the current year ending June 28th, 1952, bringing the dividend up to June 30th, 1950.

Consolidated profit and loss accounts of Gaumont-British Picture Corporation show trading profits subject to depreciation, interest and taxes of £2,852,264 against £1,794,720 for 1950. A dividend of 5 per cent on ordinary shares is announced compared with nil for last year.

British and Dominion Film Corporation reports trading profits subject to deprecation, interest and taxes of £389,114 against £521,903 for 1950.

## Capt. Horatio Hornblower

In its first Canadian date, Warner Bros.' Technicolor production of "Captain Horatio Hornblower," starring Gregory Peck and Virginia Mayo, set an all time record for an opening day's business at the Paramount Theatre in Montreal.

## Touch of Hollywood For Lunenburg, N.S.

A $100,000 bonanza and the thrill of being in the movies is in store for this Nova Scotia South Shore town.

Some 55 of the town's fishermen and residents will be hired for background in the Universal International production "The World in His Arms," production manager Gilbert Kurland said today.

The banks schooner Marguerite Tanner of Lunenburg, and Shirley C. of Newfoundland have also been engaged. They are being fitted out with topmasts and sails to resemble the sealers that sailed out of San Francisco in the 1860's.

The movie will star Gregory Peck and Ann Blyth.

## Prairie News

By BRUCE PEACOCK

Park Theatre, new movie house at Waskesiu summer resort north of Prince Albert, Sask., was officially opened by F. H. Helme, member of parliament for Prince Albert, on the night of Aug. 16.

Construction was started June 1, 1951, and the theatre was in operation on July 2. William Zaparaniuk, Prince Albert, is owner and manager.

*The Calgary Film Exchange and its owner-operator, Ray Sharp, were the basis of a feature story in the Calgary, Alta., Herald recently.*

*"I never go to see the pictures myself though—generally I go to the movies once a week after work," Sharp was quoted as saying.*

David Johnstone, of Provost, Alta., has sold the old Star theatre property in Coronation, Alta., to the Alberta Seed Growers' Co-operative association and the property will be remodelled. Property was sold after Mr. Johnstone completed his new Avalon theatre at Coronation.

## Where's Charley?

Michael Kidd, well known American choreographer, has completed a long series of interviews to select a special chorus of 24 dancers for the Warner Bros. Technicolor production of "Where's Charley?", now being filmed at Elstree Studios in England with Ray Bolger in the starring role.

Other leading roles in "Where's Charley?", are played by Allyn McLerie, Robert Shackleton, Horace Cooper, Mary Germaine and Howard Marion-Crawford.

David Butler is directing "Where's Charley?" for Warner Bros.

# NOVEMBER'S IMPORTANT PLAYING TIME DEMANDS THE IMPORTANT ATTRACTIONS OF PARAMOUNT'S

MORE BETTER, BIGGER PICTURES

And for your immediate requirements, play all the ten champion grossers available now and in October in

**Paramount's List With The Boxoffice Lift:**

| DATE | TITLE | CAST |
|---|---|---|
| JULY | PINE and THOMAS' **Passage West** COLOR BY TECHNICOLOR | JOHN PAYNE · DENNIS O'KEEFE · ARLEEN WHELAN |
| | BILLY WILDER'S **The Big Carnival** | KIRK DOUGLAS · JAN STERLING |
| AUGUST | HAL WALLIS' **Peking Express** | JOSEPH COTTEN · CORINNE CALVET · EDMUND GWENN |
| | HAL WALLIS' **That's My Boy** | DEAN MARTIN · JERRY LEWIS |
| | NAT HOLT'S **Warpath** COLOR BY TECHNICOLOR | EDMOND O'BRIEN · DEAN JAGGER · FORREST TUCKER · HARRY CAREY, Jr. |
| SEPTEMBER | FRANK CAPRA'S **Here Comes The Groom** | BING CROSBY · JANE WYMAN · FRANCHOT TONE · ALEXIS SMITH |
| | GEORGE STEVENS' **A Place In The Sun** | MONTGOMERY CLIFT · ELIZABETH TAYLOR · SHELLEY WINTERS |
| | FERLBERG AND SEATON'S **Rhubarb** | RAY MILLAND · JAN STERLING |
| OCTOBER | PINE and THOMAS **Crosswinds** COLOR BY TECHNICOLOR | JOHN PAYNE · RHONDA FLEMING · FORREST TUCKER |
| | **Darling, How Could You!** | JOAN FONTAINE · JOHN LUND · MONA FREEMAN |
| NOVEMBER | GEORGE PAL'S **When Worlds Collide** COLOR BY TECHNICOLOR | The producer of "Destination Moon" has made this new, and startling interplanetary adventure . . . . |
| | **Submarine Command** | WILLIAM HOLDEN · NANCY OLSON · WILLIAM BENDIX |
| | WILLIAM WYLER'S **Detective Story** | KIRK DOUGLAS · ELEANOR PARKER · WILLIAM BENDIX · CATHY O'DONNELL |
| DECEMBER | PINE and THOMAS **Hong Kong** COLOR BY TECHNICOLOR | RONALD REAGAN · RHONDA FLEMING |
| | **???Hope Comedy** (TO BE TITLED BY THE PUBLIC IN BIG COAST TO COAST POLL) | BOB HOPE · HEDY LAMARR |

Yes, November is a vital boxoffice month—with its three holidays: Election Day, Armistice Day, Thanksgiving. Paramount's three great November releases are the outstanding merchandise you need:

## SPECTACLE OF INTERPLANETARY THRILLS!

Most amazing of all science-fiction entertainment. From the producer of "Destination Moon."

# WHEN WORLDS COLLIDE

**Color by TECHNICOLOR**

Produced by GEORGE PAL · Directed by RUDOLPH MATÉ

Screenplay by Sydney Boehm

Based on a novel by Edwin Balmer and Philip Wylie

---

The Korean adventure of the U.S.S. Tiger Shark—Filmed in cooperation with the U.S. Navy and the Department of Defense.

# SUBMARINE COMMAND

Starring

**WILLIAM HOLDEN · NANCY OLSON**

**WILLIAM BENDIX · DON TAYLOR**

A JOHN FARROW Production · Produced by JOSEPH SISTROM

Directed by JOHN FARROW · Story and Screenplay by Jonathan Latimer

---

The tense, terrific Broadway hit-play becomes a screen attraction of top boxoffice stature.

**KIRK DOUGLAS · ELEANOR PARKER · WILLIAM BENDIX** in

WILLIAM WYLER'S PRODUCTION OF SIDNEY KINGSLEY'S

# Detective Story

Also starring CATHY O'DONNELL

Produced and Directed by WILLIAM WYLER · Screenplay by PHILIP YORDAN and ROBERT WYLER · Based on the play by SIDNEY KINGSLEY

# Maritime News

By ALICE L. FAIRWEATHER

Halifax and other centres in Nova Scotia have had a polio outbreak and in consequence schools and other places have been closed to children. The theatres have been ordered not to admit young people under sixteen and in other towns, such as Truro, N.S. a similar direction was given. The number of cases amounted to over 150 but with colder weather are lessening. The ban against children has affected many people attending the movies and also deterred persons from coming into the cities from outlying districts.

*At the Frontenac Theatre at Shippegan, N.B. an amateur night was staged, the proceeds going to the Church of that district. First prize was awarded to a twelve year old boy for a violin solo. About 400 persons were present.*

Micky Cohen manager of Warner Bros. at Saint John attended the opening of the Starlight open air theatre at Summerside, P.E.I. operated by Reg Pope who also operates the Regent Theatre in that town. The film shown was The Story of Sea Biscuit and as Prince Edward Island is noted for its interest in horses, the picture proved most popular.

*Ernest A. Whelpley has accepted the position of manager of Alliance Selznick at Saint John. Mr. Whelpley has been associated with the film industry for a number of years having started with Universal Film Company. He will be wished much success by his many friends.*

A cute stunt was worked by R.S. Fulton (Bob) of the Capitol Theatre, Oxford, N.S. when he ran The Father of the Bride the week of his own daughter's wedding. The resulting publicity was most gratifying to the father of the bride.

*In Saint John recently were Mayor Charles E. Staples of St. Stephen, N.B. and Paul Roy of the Andrealea Theatre, St. Andrews, N.B.*

A film which drew large crowds to the Drive-In Theatre near Springhill, N.S. was Blossom in the Dust which gave this Drive-In the best business since its opening some months ago. Ashley Burnett is the manager.

## Loew's Declares Dividend

Director's of Loew's Incorporated today (September 5) declared a regular quarterly dividend of 37½ cents per share on the company's common stock, payable September 29, 1951 to stockholders of record September 14, 1951.

# TRADE headlines

Ye olde time pioneer John Green, 85 years old, died at Mundare, Alberta.

•

West Van Amusement Ltd. of British Columbia withdraw legal action against 20th Century Fox on trade practices complaint paying costs in legal action.

•

Show Boat at Radio City Music Hall, New York, finished 6th week with $1,058,182 which tops Caruso by $51,000 same period.

•

Spyros Skouras, President 20th Century Fox, has private interview with President Truman of the United States.

•

MGM's, An American In Paris, gives this company another top box-office hit in what critics say, "a lush technicolor musical extravaganza."

•

Film Trade in Toronto salute Steve Broidy, President Allied-Monogram, and Walter Wanger, producer, at a luncheon.

•

Warner Bros. close 1950-51 season with 28 new releases. 1951-52 will show an increase over this number.

•

Theatre Guild sponsor Jean Renoir's UA picture, The River, in 21 cities, offering it to 250,000 subscribers on reserved seat two-a-day policy.

•

Universal International 1951-52 lists 24 to 30 films with 6 to 8 costing over $1,500,000.

•

Harry M., Jack L. and Albert Warner get 12th annual Pioneer of the Year Award to be presented at November annual dinner Waldorf-Astoria.

•

Universal-International, Thunder on the Hils, outgrosses Francis and Harvey in many theatres playing to date.

•

RKO's first week's grosses on, This Kind of Woman, returns biggest box-office since The Best Years of Our Lives in Chicago, Houston and Philadelphia.

•

Charles Einfeld announces $15,000 cash prizes for U.S. and Canadian showmen on campaigns for The Day the Earth Stood Still.

•

Darryl F. Zanuck tells press in Paris TV no menace to either films or radio.

# UA Advances Promotion in Canada

Irving Herman, U.A.'s Canadian publicity-director, who is sparking the U.A. promotion in Canada is a sign of the new blood injected into the operations of U.A. recently. A theatre managers publicity man like all the other Canadian publicity directors who are the film industry's daily ambassadors of good-will to the press, radio and the public, he has helped both on big and small pictures in designing campaigns that all and any theatre manager can use to attract the public to the box-office.

Results at the box-office have been testified to by the managers who have used UA's campaigns. Two examples of this new type of campaign were carried through by the managers at Toronto's Downtown Theatre and Montreal's Orpheum Theatre.

"The Man From Planet X," United Artists' science-fiction thriller, was given a big send-off in its first Toronto showing at the Downtown, Glendale, Mayfair, State and Scarboro Theatres.

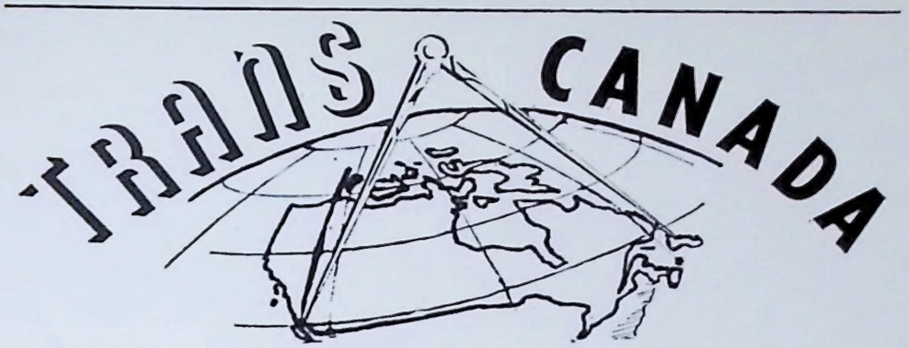
Following the pattern set by Martin Simpson, Downtown Theatre manager, the five houses went all-out in promoting the picture with inexpensive tricks that gained maximum results.

Two full weeks prior to the film's opening, all windows and glass doors at the five theatres were stenciled "Watch out for THE MAN FROM PLANET X." For a week in advance of the playdate, a man dressed in a gaudy locally-made "space-suit" costume paraded the downtown and other areas of the city daily, carrying a sign on his back with full picture, playdate and theatre credits.

Three days before the opening, newsboys on street corners nearest the five theatres were shouting "Read all about it—man from Planet X arriving Monday!" Twenty-five hundred heralds, styled after the pressbook cover, were distributed on the main street of the city.

"First Legion," at the Orpheum Theatre, Montreal, received the all-out support of the local clergy representing all religious denominations.

Spiritual leaders of the Catholic, Anglican, Presbyterian and United Churches endorsed the film in their Sunday sermons, urging their congregations to see the picture, which they compared to "Bells of St. Mary's," and "Going My Way" for its wholesome entertainment value.




*Use This Information As Your Guide on Release Dates*

## TORONTO

**IMPERIAL**
The Big Carnival (Para.) with Douglas Kirk and Jan Sterling.

**LOEW'S**
Third Week. Show Boat (MGM) Technicolor with Kathryn Grayson and Ava Gardner.

**UPTOWN**
The Iron Man (E-U) with Jeff Chandler and Evelyn Keyes.

**SHEA'S & EGLINTON**
Third week. That's My Boy (Para.) with Dean Martin and Jerry Lewis.

**UNIVERSITY & NORTOWN**
Third week. Mr. Belverede Rings the Bell (20th-Fox) with Clifton Webb and Joanne Dru.

**ODEON-CARLTON**
Second Week. Meet Me After the Show (20th-Fox) Technicolor with Betty Grable and Macdonald Carey.

**HYLAND**
Second Week. Circle of Danger (JARO) with Ray Milland and Patricia Roc.

**VICTORIA**
Second Week. David and Bathsheba (20th-Fox) Technicolor with Gregory Peck and Susan Hayward.

**TOWNE CINEMA**
Third Week. Kon-Tiki (RKO).

**INTERNATIONAL CINEMA**
Second Week. Bitter Rice (IFD) with Silvana Mangano.

**DOWNTOWN**
The Prowler (UA) and Danger Zone (Cardinal).

## MONTREAL

**CAPITOL**
Mr. Belvedere Rings the Bell (20th-Fox) with Clifton Webb and Joanne Dru.

**LOEW'S**
Fourth week. On the Riviera (20th-Fox) Technicolor with Danny Kay and Gene Tierney.

**PALACE**
Second week. On Moonlight Bay (WB) Technicolor with Doris Day and Gordon MacRae.

**SNOWDON-OUTREMONT**
Francis Goes To The Races (E-U) and Cairo Road (E-U).

**PRINCESS**
Strangers On A Train (WB) with Farley Granger and Ruth Roman.

**ORPHEUM**
Second week. The Iron Man (E-U) with Jeff Chandler and Evelyn Keyes.

**IMPERIAL**
Second week. Comin' Round the Mountain (E-U) with Bud Abbott aand Lou Costello.

**AVON-STRAND**
Reap the Wild Wind (Para.) and Star Spangled Rhythm (Para.).

**AVENUE & KENT**
The Browning Version (JARO) with Michael Redgrave and Jean Kent.

## WINNIPEG

**CAPITOL**
Second week. That's My Boy (Para.) with Dean Martin and Jerry Lewis.

**LYCEUM**
Bob and Sally (IFD).

**MET**
Strangers on a Train (WB) with Farley Granger and Ruth Roman.

**ODEON**
Second week. On Moonlight Bay (WB) Technicolor with Doris Day and Gordon MacRae.

**GAIETY**
The Guy Who Came Back (20th-Fox) with Paul Douglas and Joan Bennett.

**GARRICK**
Second week. Francis Goes to the Races (E-U) with Donald O'Connor and Piper Laurie.

**VALOUR**
The Dancing Years (IFD) with Dennis Price and Giselle Preville.

**RIALTO**
Brute Force (E-U) and Ali Baba and the Forty Thieves (E-U) Technicolor.

**GRAND**
Cover Girl (Col.) Technicolor and Golden Boy (Col.).

## VANCOUVER

**VOGUE**
The Iron Man (E-U) with Jeff Chandler and Evelyn Keyes.

**STUDIO**
Second week. Bitter Rice (IFD) with Silvana Mangano.

**CAPITOL**
Second week. Here Comes the Groom (Para.) with Bing Crosby and Jane Wyman.

**STRAND**
Teresa (MGM) with Pier Angeli and John Ericson.

**ORPHEUM**
Captain Horatio Hornblower (WB) Technicolor with Gregory Peck and Virgina Mayo.

**INTERNATIONAL CINEMA**
Kon-Tiki (RKO).

**PARADISE**
Passport to Alcatraz (Col.) and Island of Doomed Men (Col.).

**PLAZA**
Comin' Round the Mountain (E-U) and Double-Crossed Fool (Alliance).

## CALGARY

**CAPITOL**
Show Boat (MGM) Technicolor with Kathryn Grayson and Ava Gardner.

**PALACE**
Up in Arms (RKO) and They Got Me Covered (RKO).

**GRAND**
Smuggler's Island (E-U) Technicolor with Jeff Chandler and Evelyn Keyes.

**UPTOWN**
Jim Thorpe—All American (WB) with Burt Lancaster and Phyllis Thaxter.

**STRAND**
Warpath (Para.) Technicolor with Edmond O'Brien and Dean Jagger.

## SAINT JOHN

**CAPITOL**
Warpath (Para.) Technicolor with Edmond O'Brien and Dean Jagger.

**PARAMOUNT**
Rich, Young and Pretty (MGM) Technicolor with Jane Powell and Wendell Corey.

**STRAND**
Rock Island Trail (Rep.) and Hit Parade of 1951 (Rep.).

# Death of a Salesman

Another veteran of Arthur Miller's "Death of a Salesman" has joined the cast of Stanley Kramer's film verision of the long-run stage hit. The Kramer Company at Columbia has signed Royal Beal to repeat his role of Uncle Ben, which he played for eighteen months in New York and on the road.

Beal, a top-ranking player with 25 years in New York, played leads in "Kiss and Tell," "Boy Meets Girl," "Elizabeth the Queen" and other successful stage productions.

He is the sixth actor to be signed to the Kramer film production from a stage cast of "Death of a Salesman." Others signed to work with Frederic March in the film are Mildred Dunnock, Cameron Mitchell, Howard Smith and Don Keefer of the New York cast, and Kevin McCarthy, who was seen as Biff in the London production.

Laslo Benedek directs the film, which is now in rehearsal.

# ON THE LOOKOUT FOR BIG MONEY?

## LOOK OUT FOR... THE PROWLER

**"It packs the dramatic wallop that audiences long remember!"** —M.P. DAILY

"Taut, exciting!" —HOLLYWOOD REPORTER
"Powerful punch!" —M.P. HERALD
"Tense!" —BOXOFFICE
"Daring!" —VARIETY

### SOMETHING NEW AND TERRIFIC—

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